

/* Here is the Federal Register notice requesting proposals for AIDS/HIV prevention literature which will be printed by the Centers for Disease Control. */

DEPARTMENT OF HEALTH AND HUMAN SERVICES
Centers for Disease Control and Prevention
Proposed Requirements for Content of AIDS Related Written Materials, Pictorials, Audiovisuals, Questionnaires, Survey Instruments, and Educational Sessions in Centers for Disease Control and Prevention Assistance Programs, November 1993

AGENCY: Centers for Disease Control and Prevention (CDC),
Public Health Service, Department of Health and Human Services.

ACTION: Request for comments.

SUMMARY: CDC requested comments in a December 18, 1992, Federal Register notice [57 FR 60209] regarding the experience of individuals and organizations with the "Interim Revision of Requirements for Content of AIDS Related Written Materials, Pictorials, Audiovisuals, Questionnaires, Survey Instruments, and Educational Sessions." In response to those comments CDC is proposing new "Requirements for Content of AIDS-Related Written Materials, Pictorials, Audiovisuals, Questionnaires, Survey Instruments, and Educational Sessions in Centers for Disease Control and Prevention Assistance Programs." CDC is now soliciting written comments with respect to this proposal.

DATES: Comments must be received by December 10, 1993.

ADDRESSES: Comments should be addressed to Mr. David Brownell, Office of the Associate Director for HIV AIDS, Mail Stop E-40, Centers for Disease Control and Prevention (CDC). Atlanta, Georgia 30333.

FOR FURTHER INFORMATION CONTACT: Mr. David Brownell at (404) 6392918.

SUPPLEMENTARY INFORMATION: For the past few years. the content guideline issue and the requirement that HIV prevention materials undergo a local review process have been associated with controversy. Several groups have called for changes in CDC's approach to the approval of WV prevention and educational materials on December 18,1992, CDC requested comments regarding the experience of individuals and organizations with the 1992 Interim Revision of Requirements for Content of AID's Related Written Materials, Pictorials, Audiovisuals, Questionnaires, Survey instruments, and Educational Sessions in Centers, for

Disease Control and Prevention Assistance Programs." A total of 62 comments were received. Based on those comments and program experience, CDC developed a draft proposal to replace the 1992 interim revision.

In mid-July 1993, the draft proposal was sent to those who responded to the December 1992 request for comments and to CDC HIV prevention education grantees for review and comment. Based on comments received, CDC is proposing new requirements for grantees using CDC funds to produce and/or distribute new HIV prevention and education materials after January 1, 1994. These proposed requirements are not intended to be applied to materials produced or distributed before this date or previously approved materials. The proposed requirements are as follows:

Proposed Requirements for Content of AIDS related Written Materials, Pictorials, Audiovisuals, Questionnaire, Survey instruments, and Educational Sessions in Centers for Disease Control and Prevention Assistance Programs, November 1993.

Basic Principles

Controlling the spread of HIV infection and AIDS requires the promotion of individual behaviors that eliminate or reduce the risk of acquiring and spreading the virus. Messages must be provided to the public that emphasize the ways by which individuals can fully protect themselves from acquiring the virus. These methods include abstinence from the illegal use of IV drugs and from sexual intercourse except in a mutually monogamous relationship with an uninfected partner. For those individuals who do not cease risky behavior, methods of reducing their risk of acquiring or spreading the virus must also be communicated. Such messages can be controversial.

State health and education agencies have primary responsibility for facilitating collaboration and coordination of their respective HIV, prevention efforts, minimizing duplication by non-governmental organization and health education agency, and providing technical expertise for HIV prevention materials developed within their State. All parties are strongly encouraged to work collaboratively from the outset of material development to permit the thoughtful planning for implementation of completed materials. Collaboration with appropriate representatives of the target communities will increase the effectiveness of HIV prevention materials.

Requirements

a. State and Directly-Funded Local Health and Education Agencies

State and directly-funded local health and education agencies are required to assure in their funding applications that, prior to their dissemination, all new materials produced and/or distributed after January 1, 1994, by these agencies or their contractors, using CDC funds, will be technically accurate and responsive to the HIV prevention needs of the target audience. State health education agencies may delegate review authority to appropriate local health education agencies. State health/education agencies are also required to assure in their funding applications that new materials submitted to them by community-based non-governmental organizations will be reviewed in a timely manner to determine if the materials are technically accurate before their dissemination. State health/education agencies may delegate review authority to appropriate local health/education agencies.

b. Directly-Funded Community-Based Non-governmental Organizations

Community-based non-governmental organizations directly funded by CDC are required to assure in their funding applications that all new materials produced and/or distributed after January 1, 1994, using CDC funds, will be responsive to the HIV prevention needs of the target audience and will be submitted, before their dissemination, to the appropriate State health/education agency to determine if the materials are technically accurate. State health/education agencies may delegate review authority to appropriate local health/education agencies.

c. National non governmental Organizations

National non-governmental organizations are required to assure in their funding applications that all new materials produced and/or distributed after January 1, 1994, using CDC funds, will be technically accurate and responsive to the HIV prevention needs of the target audience. To promote coordination HIV prevention efforts within States, national non-governmental organizations must provide copies of materials produced and/or distributed with CDC funds to the appropriate State health education agency for information purposes at least 4 weeks before the distribution of the materials in that State.

Dated: November 5, 1993